



RELEASE DATE: APRIL 28, 2008 CONTACT: JEFF JENSEN, PUBLIC INFORMATION OFFICER
727-547-4575 EXT. 247 WEBMASTER@MYTREASUREISLAND.ORG

Your Sun, Sand & Swing questions answered

What is Sun, Sand & Swing?

It's a free concert on the beach in Treasure Island on Saturday, May 24th presented by the Treasure Island Chamber of Commerce in cooperation with the City of Treasure Island. There are five musical acts, kid's activities, food, drink, and a skim board competition.

What kind of music?

Something for everyone. **The Suncoast Dixieland Jazz Band** opens the show at 3:45pm followed by Lounge Cat at 5:15pm. **Lounge Cat** plays swing, old school blues, standards and Motown. They look like hep-cats from the 50's. At 6:45pm, it is the wildly popular **Mad Beach Band**. Born in the late 70's, Jimmy Buffett's Coral Reefer Band bassist Harry Dailey and harmonica phenom T.C. Carr joined forces with the popular duo Shackett and Merrigan. When Jimmy Buffett stopped in to jam one night, the band's popularity on the Gulf Coast soared and has been flying ever since. Then at 8:15pm, **Tom Gribbin and the Saltwater Cowboys** will take you on a tour around the Gulf of Mexico - from Key West through the Florida Panhandle, across the South through the Mississippi Delta and New Orleans, and on down to the Texas coast with their "beach country" sound. Will the Cowboys and the Mad Beach Band join up for a super jam at Sun, Sand & Swing? What do you think? Rocking the show at 9:45 are classic rockers and party guys the **Greg Billings Band** (if you also knew them as Stranger or Damn the Torpedoes, you have been around here for a while).

Where are the good seats for the show?

It's a free show but the beach fills up fast so get there early. Bring a beach blanket or lawn chairs. Or, you can reserve an up-close VIP table for eight for \$200 by calling 727-360-4121. You can also choose catering from local restaurants Ricky T's, Original Pizza, Foxy's and Middle Grounds Grill. See the menu selection at www.mytreasureisland.org.

Is there food and drink available?

You bet. There are beer, wine and food tents set up plus dozens of other vendors with arts, crafts, collectibles and more.

Exactly where is Sun, Sand & Swing?

It is on the huge beach in Treasure Island at 104th Avenue. Parking is directly on the beach just a few blocks away at 112th Avenue for \$10. Enter the beach parking area at the St. Petersburg Municipal Beach lot at 112th & Gulf Boulevard (across from the Waffle House).

How about stuff for kids?

There's the "...lost in May" **Skim-Off** from Overhead Surf Shop and Lost Energy Drinks. It's a skim board exhibition from 8am to 5pm. Also on the beach, **Bouncy Times** outdoor playground, a "**Mad Science**" exhibition with fire, ice, the amazing bubble bath and special effects, promoting the hands-on fun of "Mad Science" at Treasure Island's 2008 Summer Camp and **Magician Tommy Jones**.

For more information?

Call the Treasure Island Chamber of Commerce (727-360-4121) or the City of Treasure Island Recreation Department (727-547-4575) or go to www.mytreasureisland.org and click on the Sun, Sand & Swing button